

July 6, 2015

Mr. Dan Essig
President & Owner
Essig Pools
1800 NE 151st Street
North Miami, FL 33162

Re: Williams Residential Pool Construction

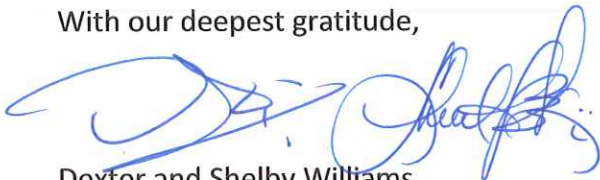
Dear Dan:

In November 2014, we made the decision to embark on the journey to transform our backyard into a tropical oasis that we could enjoy for many years to come. During this process, we had the honor of coming into contact with the most professional and technologically advanced pool builder in the industry – Essig Pools.

We wanted to take this opportunity to say thank you for the most amazing, hassle-free pool building experience. From the first meeting with Louann, permitting with Yorlenny, and the construction with Armando and Galen, we were thoroughly impressed and pleased with Essig. There were no surprises, no unnecessary delays, and every person from Essig with whom we came into contact displayed a level of professionalism unmatched by any other company with which we spoke. The level of attention to every detail, the weekly progress reports, the responsiveness to every question and concern, the cleanliness of the job site and every safety precaution, the product knowledge, and the passion with which everyone worked on this project, clearly showed us that we made the right decision by choosing Essig Pools.

Essig let us know and made us feel like its number one customer, by constantly reminding us just how much our business was appreciated. Again, we want to say thank you for making this project a huge success for us and a dream come true.

With our deepest gratitude,



Dexter and Shelby Williams,
Proud Pool Owners – Miramar, FL